

Want to sell more diamonds?

Introducing Simple Solutions from RDI Diamonds

In order to sell **more** diamonds, you have to have the **right** diamonds! Retailers nationwide agree that up to 70% of diamond purchases fall into consistent categories of shape, size, quality and price points. So whether you are in Portland, ME or Portland, OR, New York or New Mexico, you can position yourself as the go-to jeweler that has what customers are looking for...GUARANTEED!

Never again will you be in the position of not having the right stone! Simple Solutions gives you the diamonds you need when you need them most!

The Simple Solutions program is available in 3 best-selling categories:

- Loose Diamonds
- Diamond Stud Earrings
- Diamond Tennis Bracelets



If you don't
sell it, you can
exchange it!
It's that simple.

The right diamonds at the right time.

Enrollment is limited,
so call now to secure your
Simple Solution program.

800-874-8768 ext 500.
Ask for Mike S. or Aubre F.

Introducing Simple Solutions Round



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RDI
DIAMONDS

Having the right stock on-hand has never been easier!

Choose from one of three Simple Solutions packages, which feature:

- DEF SI2 and/or I1 EGL USA certified
- VG or better cut grade
- Consistent quality
- Free displays
- 100% Sell-Thru Guarantee

You choose your sizes and clarities.
Have it your way!

The Loose Diamond Solution

We've pre-selected the best-selling round diamonds. With stones ranging from .50 ct. to 1.00 ct. in the most popular categories of quality and color, you are sure to have the diamonds your customers are looking for.

Loose diamonds can also be mounted in Tiffany settings.



The Loose Diamond Solution starts at

3 Payments of \$6,299

FREE Loose Diamond Solution Display (\$465 value)



The Diamond Stud Earring Solution

A must-have collection for every jeweler! We've selected best-selling round pairs of diamond studs from .50 ct. tw to 2.00 ct. tw. Stud Earrings have become a staple in jewelry stores nationwide. Never again will you have to worry about missing out on this top-selling category!



The Diamond Stud Earring Solution starts at

3 Payments of \$4,999

The Diamond Tennis Bracelet Solution

Be sure to have this classic item on hand. We've assembled well-matched, consistent quality bracelets that allow you to tap into a timeless category. We know your customer's needs vary, so we've pre-selected sizes ranging from 2 ct. tw to 10 ct. tw. Your customers are buying them; make sure they are buying them from you!



The Diamond Tennis Bracelet Solution starts at

3 Payments of \$4,999